

Project Grant Rubric
Snapdragon Fund 2023-2024 Grant Cycle
 September 2023 - January 2024

	Stellar <i>3 points</i>	Good <i>2 points</i>	Inadequate <i>1 point</i>	Unacceptable <i>0 points</i>
Innovation	Proposes unique and exciting ideas that provide new opportunities to the communities served by the Snapdragon Fund.	Proposal is based on a common or popular theme, but offers a new perspective.	Proposal is based on an overdone theme with little in the way of new ways of approaching it.	Proposal lacks a theme or clear vision.
Artistic Excellence	The application <u>and</u> attachments show exciting examples of artistic talent and grasp of concept.	The application shows <u>either</u> examples of artist talent <u>or</u> grasp of concept and addresses the lacking component in the project outline.	The application shows artistic experience with a lack of concept.	The application shows a lack of artistic experience and grasp of concepts.
Connection to Community	Structured to provide opportunities for often-marginalized groups, subcultures, aesthetics, and concepts to be seen and engaged with in “new” ways.	Centers groups, subcultures, aesthetics, and concepts in ways that are obviously positive, but conventional.	Mentions groups, subcultures, aesthetics, and concepts but does not incorporate enough information to deduce positive outcomes or opportunities.	Centers groups, subcultures, aesthetics, and concepts that are not marginalized and provides no obvious point of programmatic intersection.
Feasibility	The application is detailed to show that the Lead Organizer is capable of executing the proposed idea. Potential challenges have been	The proposed idea is overly ambitious based on the Lead Organizer’s previous experience, but the application details ways in	The project is overly ambitious and the Lead Organizer has not outlined how they will address challenges in the application.	The project is not possible.

	addressed, including plans for addressing them and contingency plans.	which the Lead Organizer will gain the resources needed to execute the project.		
Connection to the Visual Arts	The project has a clear, direct, and thorough connection to the visual arts.	The project has a connection to the visual arts.	The project has a strained connection to the visual arts.	The project has no connection to the visual arts.
Connection to VAE's Core Values	The project has a clear, direct, and thorough connection to VAE's core values.	The project has a connection to VAE's core values.	The project has strained connection to VAE's core values.	The project has no connection to VAE's core values.